



## 2019 Concert Series Sponsorship Series

### Rock the Fountain Concert Series Presenting Sponsor

Cost: \$3,000, Value: \$7,500

- Exclusivity as the only presenting sponsor within your business category
- A 10' x 10' exhibit space in a prime location at each event during the series in May, June, July & August – total of 25 events
- Opportunity to have a marketing team on-site to distribute marketing materials at each event during the series
- Listing as a presenting sponsor in event press release that will be distributed to all major media outlets
- Prominent logo placement and listing on Fair Hill Spring Coupon Mailer\* distributed to 10,000 homes
- Prominent logo placement and listing as a presenting sponsor on outdoor signage displayed in highly visible locations at Fair Hill
- Prominent listing as a presenting sponsor in targeted facebook advertisements
- Prominent logo placement, listing and link as a presenting sponsor in the Fair Hill bi-weekly eblasts
- Prominent logo placement, listing and link as a presenting sponsor on the Fair Hill facebook page
- Prominent logo placement, listing and link as a presenting sponsor on the Fair Hill website

(\*Deadline to be included in the Fair Hill Spring Coupon Mailer is Friday, March 29th)

### Rock the Fountain Kids' Concert Series Sponsor

Cost: \$1,500; Value: \$5,000

- A 10' x 10' exhibit space in a prime location at kids' events in May, June & July – total of 13
- Opportunity to have a marketing team on-site to distribute marketing materials
- Prominent logo placement, listing and link as an event sponsor in bi-weekly eblasts
- Prominent logo placement, listing and link as an event sponsor on the Fair Hill facebook page
- Prominent logo placement, listing and link as an event on the Fair Hill website

### Rock the Fountain Family Concert Series Sponsor

Cost: \$1,500; Value: \$5,000

- A 10' x 10' exhibit space in a prime location at evening concerts in June, July & August– total of 12
- Opportunity to have a marketing team on-site to distribute marketing materials
- Prominent logo placement, listing and link as an event sponsor in bi-weekly eblasts
- Prominent logo placement, listing and link as an event sponsor on Fair Hill facebook page
- Prominent logo placement, listing and link as an event sponsor on the Fair Hill website

### Rock the Fountain Friend

Cost: \$150, Value \$1,000

- A 10' x 10' exhibit space in a prime location at one event during Rock the Fountain Concert Series
- Opportunity to have a marketing team on-site to distribute marketing materials
- Prominent logo placement, listing and link in Fair Hill Facebook post the week of the event

Interested in finding out more? Email [mhendrickson@silverpointellc.com](mailto:mhendrickson@silverpointellc.com).

